

# Fathur.

## DESIGNER / HUMAN

Currently studying Communication Science in Hasanuddin University, Makassar.

Born in 99'. I'm a multidisciplinary designer specializing in creative direction.

Interest in UI/UX design, Front-End Developer, and Digital Marketing.

Adaptive learner. and i work hard to maintain my craft.

## Education

### SMA IMMIM Putra Makassar

2014 - 2017

### Polimedia Makassar

Graphic Design Studies

2017 - 2018

### Hasanuddin University

Communication Study

2018 - Present

## Experience

### Freelance Graphic Designer

2018 - Present

Work by any client request for any graphic design service like social media content, event branding, packaging design, logo design, poster, advertising, editorial design (magazine).

### Marketing Communication (Intern)

Mar 2020

/ Indosat Sumapa

Learn the flow of marketing strategy of Indosat Ooredoo Sumapa by PT. Mitra Distribusi Mandiri. so i know the implementation about ATL & BTL..

### Speakers / School of Design BEM-FK Unibos

Jun 2021

Become a speakers in webinar "School of Design". I talk about graphic design fundamental and & practice.

## Organization

### Secretary / IMMIM Student Council (ISPIM)

2016 - 2017

### Vice-Chairman

/ Student Department Association (KOSMIK)

2021

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📍 Makassar, Indonesia

## Skills

UI Design, Responsive Web Design,  
Graphic Design Fundamental (Color, Typography, Layouting),  
Visual hierarchy, Content Planning, Prototyping, Social Media Ads, Line-art Illustration, Video Editing, Photography.

## Tools

Figma, Photoshop, Premiere Pro, Pitch, Google Workspace (Sheet, Docs, Drive)

## Programming

- Basic HTML, CSS, JavaScript  
- Git

